

**Annex. No.3**

*From the monitoring of the OSHMA with national coverage, the volume of public advertisements is provided according to the following monthly tables:*

**January 2024**

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	0	0	0	0
Total of ads (in seconds)	285,599	314,291	225,492	8,689
<b>Percentage</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

**February 2024**

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	0	0	0	0
Total of ads (in seconds)	295,133	322,803	231,320	6,789
<b>Percentage</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

**March 2024**

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	7,563	0	0	0
Total of ads (in seconds)	341,215	385,625	259,513	4,978
<b>Percentage</b>	<b>2.21%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

**April 2024**

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	276	266	0	0
Total of ads (in seconds)	324,558	388,930	292,940	7,628
<b>Percentage</b>	<b>0.11%</b>	<b>0.06%</b>	<b>0.00%</b>	<b>0.00%</b>

**May 2024**

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	957	1,106	820	900
Total of ads (in seconds)	343,357	380,568	292,588	20,965
<b>Percentage</b>	<b>0.28%</b>	<b>0.29%</b>	<b>0.28%</b>	<b>4.29%</b>

## June 2024

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	4,396	3,549	3,196	468
Total of ads (in seconds)	314,994	333,756	256,759	18,708
<b>Percentage</b>	<b>1.39%</b>	<b>1.06%</b>	<b>1.24%</b>	<b>1.50%</b>

## 01-26 July 2024 Period

- On 27.07.2024, the partial electoral campaign for the Himara Municipality began

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	2,839	1,388	2,094	0
Total of ads (in seconds)	263,514	254,358	203,528	22,473
<b>Percentage</b>	<b>1.08%</b>	<b>0.55%</b>	<b>1.03%</b>	<b>0.00%</b>

## 05-31 August 2024 Period

- On 04.08.2024, the partial electoral campaign for the Himara Municipality ended

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	0	0	0	32
Total of ads (in seconds)	216,484	190,490	239,483	11,679
<b>Percentage</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.003%</b>

## September 2024

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	0	0	0	0
Total of ads (in seconds)	284,253	282,780	242,700	7,680
<b>Percentage</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

## October 2024

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of institutional ads (in seconds)	0	525	9,754	114
Total of ads (in seconds)	361,467	353,767	222,760	13,145
<b>Percentage</b>	<b>0.00%</b>	<b>0.15%</b>	<b>4.38%</b>	<b>0.87%</b>

**November 2024**

<b>Subject</b>	<b>Broadcaster 1</b>	<b>Broadcaster 2</b>	<b>Broadcaster 3</b>	<b>ART 1</b>
Total of institutional ads (in seconds)	0	0	0	0
Total of ads (in seconds)	389,644	390,480	215,791	24,022
<b>Percentage</b>	<b><i>0.00%</i></b>	<b><i>0.00%</i></b>	<b><i>0.00%</i></b>	<b><i>0.00%</i></b>

**December 2024**

<b>Subject</b>	<b>Broadcaster 1</b>	<b>Broadcaster 2</b>	<b>Broadcaster 3</b>	<b>ART 1</b>
Total of institutional ads (in seconds)	375	319	30	6,687
Total of ads (in seconds)	457,743	436,055	226,375	61,095
<b>Percentage</b>	<b><i>0.08%</i></b>	<b><i>0.07%</i></b>	<b><i>0.01%</i></b>	<b><i>10.95%</i></b>